DB Curbside Management

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Efficient Use of Space for Optimum Mobility
For Towns and Cities of Today and Tomorrow

Urban mobility is becoming increasingly diverse, while demand for space on roads and streets is also increasing. Over recent years, we have seen new mobility offerings compete with conventional forms of transportation for this space in towns and cities. When a sidewalk or bike path is clogged up, the people living in the area are unhappy and the acceptance level of new types of transportation and mobility services falls.

Curbside Management brings different stakeholders together. Sharing platforms for bicycles and electric scooters can work with municipal authorities and mass transit operators so everyone can make efficient use of all available roadside space

DB Curbside Management establishes the foundations for partnerships, innovations and cooperation between municipal authorities, mobility service providers and citizens, thereby contributing to combatting traffic-related problems in towns and cities.
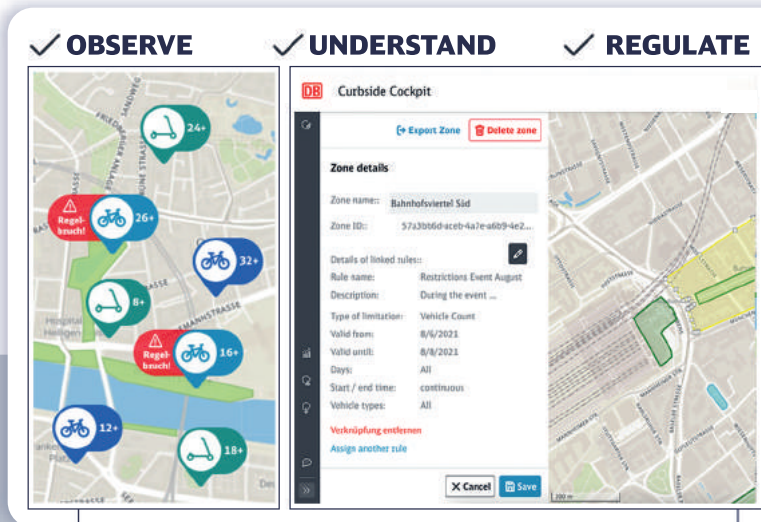
Curbside Cockpit

The Curbside Cockpit is a multi-client, scalable software-as-a-service (SaaS) solution designed for easy use by municipalities, as it is purely browser-based and requires no additional IT.

✓ OBSERVE   ✓ UNDERSTAND   ✓ REGULATE

Vehicle Study and Analysis

Information about stationary vehicles, including their location and condition, fleet distribution and violations

Space Usage Management

Centralized definition and digital communication of rules to relevant contacts at service providers and municipal authorities

Two-way data sharing

Efficient & accurate digital processes for sharing information about space usage guidelines for the following purposes:

- Long-term regulations
  E.g. as part of service level agreements on vehicle numbers and availability

- Temporary regulations
  E.g. car-free zones and passing areas during events and construction work

- Violations
  Automatic identification and violation-reporting

Benefits of Bringing Stakeholders Together

Municipalities   **Mobility service**

- Operations monitoring
- Easy coordination with mobility service providers
- Introduction of regulatory measures
- Information for traffic planning

GDPR-Compliant

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